



### **Proven Leadership in the Canadian Capital Markets**

GMP is consistently ranked as a top equity block trader and top common equity underwriter in Canada. We have depth of experience, proven expertise and a strong reputation in delivering value to our clients.

### **Superior Execution Capabilities**

GMP's long-standing reputation for exceptional and timely execution is one of our greatest competitive advantages. As one of the largest traders of securities by volume on the TSX, GMP is well recognized as a leading provider of liquidity to the Canadian mid-market.

### **Clients Come First**

GMP's client-focused culture, which has served as a catalyst for innovation, is rooted in a deep understanding of what matters most to our clients and a focus on delivering unbiased advice and integrated solutions to address those needs.

### **Trusted Advice and Long-Term Commitment to the Canadian Mid-Market**

GMP has been successfully advising companies in the Canadian mid-market since our inception and we believe we are recognized by institutional and corporate clients as a firm of choice in the Canadian mid-market.

### **Strong and Enduring Client Relationships**

At the core of GMP's success are the long-term relationships with our clients, built on trust and integrity. GMP differentiates itself by making a commitment to growth companies at an early stage in their development, building strong personal relationships with those clients, and devoting the financial and human resources necessary to meet and exceed their needs.

### **An Innovator in the Canadian Capital Markets**

GMP's entrepreneurial culture, when combined with an ability to quickly adapt to evolving market conditions and client needs, are the driving forces behind GMP's success. GMP prides itself on being an early identifier of emerging trends and ideas, and we believe our ability to capitalize on those dynamic opportunities for the benefit of our clients sets us apart from our competitors.

the GMP  
difference